




TRUST Asset Management announces the launch of TRUSTMF Liquid Fund -The Liquid Fund with a Difference

- *NFO opens on 08th April 2021 and closes on 22nd April 2021*
- *Differentiated investment approach with investments only in short term papers issued by companies rated AAA on the longer term scale*
- Unique  **LimitedACTIV™** methodology, in strategic knowledge partnership with CRISIL
- *Scheme rating - Provisional [ICRA]A1+mfs ***

Mumbai, April 06, 2021: TRUST Asset Management Company today announced the launch of its New Fund Offer (NFO) – the TRUSTMF Liquid Fund[®]. It is an open-ended liquid fund predominantly investing in debt & money market instruments. The NFO will be open for subscription from 08th April 2021 to 22nd April 2021 and will be managed by Anand Nevatia, Fund Manager, TRUST Mutual Fund. This is the second launch from TRUST Mutual Fund with its maiden NFO of TRUSTMF Banking & PSU Debt Fund in January 2021, receiving an overwhelming response with an opening AUM of Rs. 580.24 crores[#].

The TRUSTMF Liquid Fund will follow a structured investment approach backed by unique  **LimitedACTIV™** methodology, with the objective of delivering consistent risk-adjusted returns. The robust methodology has been developed in collaboration with CRISIL[§], the knowledge partner for initial debt schemes of TRUST Mutual Fund. The methodology will assist the fund management team in:

- *Defining a high-quality investible universe of issuers with focus on long term ratings*
- *Creating a model portfolio with broad-based weights on outstanding amounts*
- *Portfolio construction using model portfolio as the guiding framework*
- *Portfolio optimization with  **LimitedACTIV™** methodology*
- *Portfolio laddering across maturity buckets along with segmental allocations*

TRUSTMF Liquid Fund is another innovative offering from TRUST Mutual Fund which focuses on building a safe and liquid portfolio for its investors.

Sandeep Bagla, CEO, TRUST Mutual Fund said, “At TRUST Mutual Fund, we believe in coming out with differentiated and relevant solutions for our investors. TRUSTMF Liquid Fund will invest only in those select companies’ papers, whose long term rating is high and stable as well. Not all companies with highest short term rating enjoy high ratings on the long term rating scale.”

Anand Nevatia, Fund Manager of TRUST Liquid Fund said, “We will be creating a portfolio with weights based on outstanding issuance amounts, consisting of highest rated issuers with high liquidity. Our liquidity will be high as portfolio liquidity depends on credit quality & liquidity of its investments and not on the size of the portfolio.”

About TRUST Mutual Fund:

For more information please log on to: www.TRUSTMF.com

About TRUST Group:

For more information please log on to: <http://www.trustgroup.in/>

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

For Media Queries please contact:

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Disclaimers:

Trust Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Trust Investment Advisors Private Limited (liability restricted to Rs 1 lakh). Trustee: Trust AMC Trustee Private Limited: Investment Manager: Trust Asset Management Private Limited (the AMC).

The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, loss in any way arising from the use of this material in any manner. The information contained herein should not be construed as a forecast or promise nor should it be considered as an investment advice.

**** Note for “Provisional ICRA A1+mfs”:** TRUSTMF Liquid Fund is rated as “Provisional ICRA A1+mfs”. Such rating is considered to have very strong degree of safety regarding timely receipt of payments from the investments that they have made. This range should however, not be construed as an indication of the performance of the scheme or of volatility in its returns. The rating should not be treated as a recommendation to buy, sell or hold units issued by the scheme.

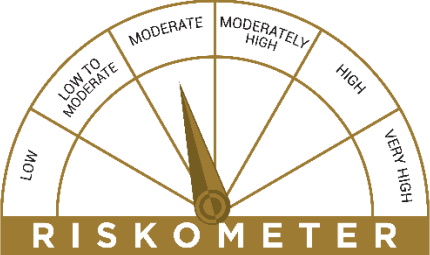
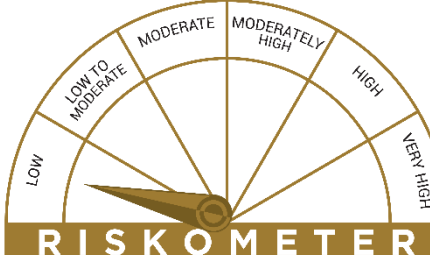
@ Type of Scheme: An open-ended Liquid scheme

^Type of Scheme: An open-ended debt scheme predominantly investing in debt instruments of Banks, Public Sector Undertakings, Public Financial Institutions and Municipal Bonds.

First day AUM of the Fund House is Rs. 580.24 Crore as on 2nd February 2021. The geographical spread of the AUM from Top 5 cities: 66.52%; Next 10 cities: 13.84%; Next 20 cities: 0.04%; Next 75 cities: 0.04% and others: 19.56% through both digital and offline modes.

\$ CRISIL has been engaged for - construction & periodic rebalancing of model portfolio & universe, back testing & ongoing investment process validation

Riskometer and Product Suitability Label:

TRUSTMF Banking and PSU Debt Fund	TRUSTMF Liquid Fund
 <p>RISKOMETER Investors understand that their principal will be at Moderate Risk</p>	 <p>RISKOMETER Investors understand that their principal will be at Low Risk</p>
<p>This product is suitable for investors who are seeking*</p> <ul style="list-style-type: none"> • Regular income over short to medium term • Investment primarily in debt and money market securities issued by Banks, PSU, PFI and Municipal Bonds <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>	<p>This Product is suitable for investors who are seeking*</p> <ul style="list-style-type: none"> • Income over short term • Investment in debt and money market instruments <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>