


TRUST Asset Management announces the launch of TRUSTMF Short Term Fund

- *NFO opens on 20th July 2021 and closes on 3rd August 2021*
- *A Predictable Short Duration Strategy aiming for Consistent Performance*
- *Investors to benefit from Persistent steepness in the Yield Curve in the 1-3 Year segment*
- *Unique  LimitedACTIV[®] Investment methodology, in strategic knowledge partnership with CRISIL*

Mumbai, July 14, 2021: TRUST Asset Management Company announced the launch of its New Fund Offer (NFO) – the TRUSTMF Short Term Fund[®] which aims to build a portfolio of the highest rated issuers for investors to benefit from the persistent steepness in the Yield Curve in the 1-3 year segment. The NFO will be open for subscription from 20th July 2021 to 3rd August 2021 and will be managed by Anand Nevatia, Fund Manager, TRUST Mutual Fund. This is the third launch from TRUST Mutual Fund with its first NFO of TRUSTMF Banking & PSU Debt Fund in January 2021 and TRUSTMF Liquid Fund in April 2021.

The TRUSTMF Short Term Fund will follow a structured investment approach backed by unique  LimitedACTIV[®] methodology, with the objective of delivering consistent risk-adjusted returns. The robust methodology has been developed in collaboration with CRISIL⁵, the knowledge partner for initial debt schemes of TRUST Mutual Fund.

TRUSTMF Short Term Fund is another innovative offering from TRUST Mutual Fund. The Key Highlights of the TRUSTMF Short Term Fund are:

- *Focus on top quality investible universe of filtered AAA issuers*
- *Steepness in the Yield Curve combined with Roll Down opportunity may provide an opportunity to generate capital gains and some cushion against Yield increase*
- *Current curve far steeper than historical averages providing better opportunities*
- *Focus on Consistent risk adjusted returns in back testing of Model Portfolio by CRISIL.*

Speaking on the launch of the TRUSTMF Short Term Fund:

Sandeep Bagla, CEO, TRUST Mutual Fund said, *“Short Term Income Funds have emerged as the most reliable fixed income category, having delivered consistent returns in times of volatile interest rates as well as uncertain credit environment. At TRUST Mutual Fund, we have crafted an innovative short term fund for our investors, which will aim to deliver consistent returns by taking advantage of the inherent steepness in the yield curve, ideal for a minimum 6-12 month investment horizon”*

Anand Nevatia, Fund Manager of TRUSTMF Short Term Fund said, *“The steepness on the short end of the curve, particularly in the 1-3 year segment, is far higher than historical averages. This, coupled with fact that the portfolio will focus on only select AAA rated issuers and sovereign bonds, makes our short duration strategy fairly watertight when it comes to our efforts on delivering consistent returns for our investors.”*

About TRUST Mutual Fund:

For more information please log on to: www.TRUSTMF.com

About TRUST Group:

For more information please log on to: <http://www.trustgroup.in/>

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

For Media Queries please contact:

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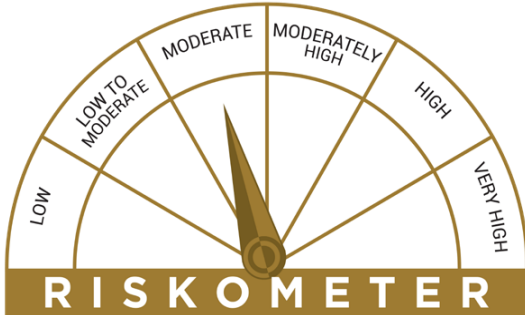
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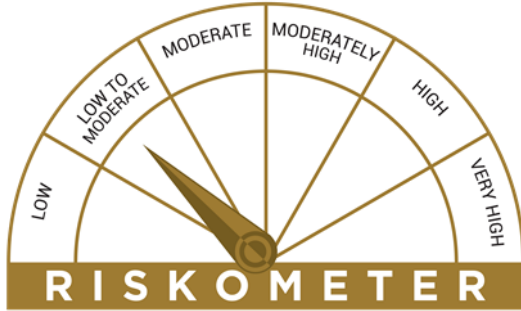
@ Type of Scheme: An open ended short term debt scheme investing in instruments such that the Macaulay Duration[#] of the portfolio is between 1 to 3 years

\$ CRISIL has been engaged for - construction & periodic rebalancing of model portfolio & universe, back testing & ongoing investment process validation

Riskometer and Product Suitability Label:

TRUSTMF Banking & PSU Debt Fund
 <p>RISKOMETER</p> <p>Investors understand that their principal will be at Moderate Risk</p>
<p>This product is suitable for investors who are seeking*</p> <ul style="list-style-type: none"> • Regular income over short to medium • Investment primarily in debt and money market securities by Banks, PSU, PFI and Municipal Bonds <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>

TRUSTMF Liquid Fund
 <p>RISKOMETER</p> <p>Investors understand that their principal will be at Low to Moderate Risk</p>
<p>This product is suitable for investors who are seeking*</p> <ul style="list-style-type: none"> • Income over short term • Investment in debt & money market instruments <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>

TRUSTMF Short Term Fund
 <p>RISKOMETER</p> <p>Investors understand that their principal will be at Low to Moderate Risk</p>
<p>This product is suitable for investors who are seeking*</p> <ul style="list-style-type: none"> • Income over short term • Investment in debt & money market instruments with portfolio Macaulay Duration between 1-3 years <p>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</p>