

TRUST Mutual Fund maiden TRUSTMF Banking & PSU Debt Fund NFO raises Rs 582.68 Crore

Mumbai, 04th February, 2021: TRUST Mutual Fund's maiden new fund offer (NFO) - TRUSTMF Banking & PSU Debt Fund[^] has successfully raised Rs. 582.68 Crore. This is one of the recent NFOs with an extremely positive response. The first day AUM after the closure of NFO is Rs. 580.24 Crore. The NFO proceeds have been garnered from over 500 investors spread across 44 locations[#] through both digital & offline modes.

The NFO has seen wide participation from both Institutional, Corporate, Family Offices, HNI, and Retail Investors, which is an indication of the faith posed by them in a well-structured & transparent investment process with a unique **LimitedACTIV™** methodology developed by Trust AMC in a strategic knowledge partnership with CRISIL. **CRISIL** will also assist in the process of filtration of investment universe and will independently monitor adherence to the defined processes[§].

The open-ended debt scheme will predominantly invest in debt instruments of banks, public sector undertakings, public financial institutions and municipal bonds. The current strategy will be a 'roll down' investment approach with approximate target maturity of 3.5 years on a tactical basis[@].

Sandeep Bagla, CEO of TRUST AMC said, *"We are pleased with the tremendous acceptance from investors and partners across the length and breadth of the country. The overwhelming response strongly reflects the confidence shown by the investors in our robust methodology developed in partnership with CRISIL, which aims to make the investment process in fixed income securities more systematic, transparent and objective."*

Abhishek Dev, Chief Business Officer of Trust AMC added, *"The success of this NFO is a testimony of the client centricity and affinity created by Trust Group's client first approach. It also demonstrates that there is space for new Mutual Funds who bring in meaningful differentiation for its investors and partners. We are grateful to our clients for this support and will remain focused on bringing robust products to an expanded set of investors & partners supported by high quality of service".*

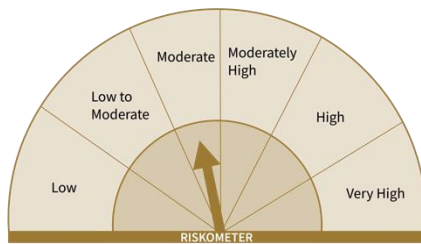
^Type of Scheme: An open ended debt scheme predominantly investing in debt instruments of Banks, Public Sector Undertakings, Public Financial Institutions and Municipal Bonds.

First day AUM of the Fund House is Rs. 580.24 Crore as on 2nd February 2021. The geographical spread of the AUM from Top 5 cities: 66.52%; Next 10 cities: 13.84%; Next 20 cities: 0.04%; Next 75 cities: 0.04% and others: 19.56% through both digital and offline modes.

@ The scheme is currently following a 'roll down' investment approach with approximate tenure on a tactical basis. The same is subject to change depending on investment opportunities. The investment will be made in line with investment strategy and asset allocation as prescribed in the scheme related documents.

§ CRISIL has been engaged for - construction & periodic rebalancing of model portfolio & universe, back testing & ongoing investment process validation

Riskometer and Product Suitability Label



Investors understand that their principal will be at Moderate Risk

This product is suitable for investors who are seeking*

- Regular income over short to medium term
- Investment primarily in debt and money market securities issued by Banks, PSU, PFI and Municipal Bonds

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

About TRUST Mutual Fund:

For more information please log on to: www.trustmf.com

About TRUST Group:

For more information please log on to: <http://www.trustgroup.in/>

Disclaimer: Trust Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Trust Investment Advisors Private Limited (liability restricted to Rs 1 lakh). Trustee: Trust AMC Trustee Private Limited: Investment Manager: Trust Asset Management Private Limited (the AMC).

Trust Mutual Fund has been recently launched and TRUST AMC does not have any previous experience in investment management activity in the mutual fund segment. This document represents the views and must not be construed as an investment advice or solicitation. Investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implications.

The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, loss in any way arising from the use of this material in any manner. The information contained herein should not be construed as a forecast or promise nor should it be considered as an investment advice.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

For Media Queries please contact:

<p>Ushang Sheth Account Director, Genesis BCW Mobile: 09819901464 Ushang.sheth@genesis-bcw.com</p>	<p>Jimit Harde Senior Account Manager, Genesis BCW Mobile: 09930029645 Jimit.harde@genesis-bcw.com</p>
---	--